Module specification

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Refer to the module guidance notes for completion of each section of the specification.

Module code	BUS7B26
Module title	Emphasising the Environment
Level	7
Credit value	15
Faculty	SLS
Module Leader	Dr Alexis Mason
HECoS Code	100079
Cost Code	GABP

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
MBA	Core
MBA Human Resource Management	Core
MBA Marketing	Core

Pre-requisites

A first degree and appropriate work experience

Breakdown of module hours

Learning and teaching hours	15 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	**15** hrs
Placement / work based learning	0 hrs
Guided independent study	135 hrs
Module duration (total hours)	150 hrs

Module spec template 2020-2021

For office use only	
Initial approval date	29/06/2021
With effect from date	01/07/2021
Date and details of revision	
Version number	1

Module aims

To examine the complex relationship between business practices and the impact on the global environment.
To consider ways in which business can contribute positively to global environmental concerns and policies.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Prepare a critical insight into the development and progression of environmental issues and concerns within the context of business and management
2	Design a structured plan which supports the introduction of an environmental strategy organizational aim within in a team, departmental, functional or overall context
3	Synthesize the potential benefits of incorporating sustainable issues as an organizational behaviour, value and beliefs

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Assessment 1: Look at the environmental issues and create a plan for an environmental strategy on a company of their choice for the presentation. (Word count 900)

Assessment 2: As part of the case study report students will discuss how to plan for a sustainability strategy, how to implement the strategy and it's benefits. (Word count 2000)

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	2	Presentation	40
2	1, 3	Written Assignment	60

Derogations

None

Learning and Teaching Strategies

The learning and teaching strategy will consist of formal lectures to present theory, principles and practices which will form the foundation of the learning outcomes. Students will be encouraged to interact and contribute as a means of developing critical skills. Tutorials will be activity based using real world case studies and live examples to apply the theory into practice and develop their decision making and evaluating skills. In addition, students will be encouraged to undertake self-directed study and further research on selected topics to acquire additional perspectives which will provide them with a deeper understanding of the topics covered.

Indicative Syllabus Outline

What is Corporate Social Responsibility: Foundations and evolution
Drivers of corporate social responsibility
Corporate rights and responsibilities
Stakeholders and corporate social responsibilities
Socially responsible investment and economics
Sustainable development, compliance and accountability Implementing corporate social responsibility
Business ethics

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Weybrecht, G. (2013) The Sustainable MBA: A Business Guide to Sustainability, 2nd Edn., John Wiley, Chichester

Young, S.T. and Dhanda, K.K. (2013) Sustainability, Sage Publications, London.

Other indicative reading

Blowfield, M. and Murray, A. (2019) Corporate Social Responsibility, (4th Edn.), Oxford University Press, Oxford.

Malin, C. (2018) Corporate Governance (6th edn.) Oxford University Press, Oxford.

Rosenberg, M. (2015) Strategy and Sustainability, Palgrave Macmillan, Basingstoke.

Worthington, I. (2013) Greening Business, Oxford University Press, Oxford.

Journals:

Business Strategy and the Environment

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas. Click here to read more about the Glyndwr Graduate attributes

Core Attributes
Engaged
Enterprising
Creative
Ethical

Key Attitudes
Commitment
Curiosity
Resilience
Confidence
Adaptability

Practical Skillsets
Digital Fluency
Organisation
Leadership and Team working
Critical Thinking
Emotional Intelligence
Communication